

Improv skills to improve engagement



What's the value of improv?

Let's be real: it's difficult for training to account for every possible outcome in the real world, and yet our learners need to be equipped to adapt, even in the face of unpredictability.

Though it may seem like improv theatre performers are merely "winging it," the truth is that this art form is anchored by **active listening**, **collaboration**, and **agile thinking**, skills that are key to successful engagement.



Play while you learn

We employ improv-inspired games that allow participants to practice these key skills in a fun and engaging way. This means they can harness untapped potential and perform everyday tasks such as **handling objections**, **fostering client relations**, and **building influence** effectively.

From improv to impact

Our games have been expertly designed – in partnership with our behavioral science team – to bring new creativity and insight to your learners. Through the power of improv, they'll be better able to **build empathy**, **foster trust**, **catalyze action**, and **control curiosity**, putting you and your team ahead of the rest.



About Nazaré

Nazaré brings together four highly successful Learning and Capability brands (Ashfield Excellence Academy, Axiom, Cormis and Logicearth), forming a global team of 150+ experts who create learning experiences that inspire an immediate and lasting change in performance. By combining science, creativity and technology, we help you transform the behavior of your people and the performance of your organization at your most pivotal moments.

It's time for a **New Wave** in learning.

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